

# ITPL

— ESTD 2000 —

## IKNOOR TECHNOLOGY PVT. LTD.

IMPECCABLE IT SOLUTIONS

[www.iknoortech.com](http://www.iknoortech.com)

# About ITPL

“We Work Smart and Deliver even Smarter Solutions!”

Iknoor Technology Pvt. Ltd. offers fully integrated spectrum of end to end IT solutions. Incorporated in the year 2000, the company works on the mantra of providing high quality services that are far ahead of times. The company has a mix of youth and experienced IT personnel to cater to the requirements of our clients.



**20+**

Years Of Existence



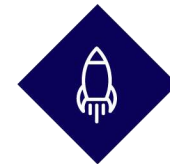
**99%+**

Client Satisfaction



**1500+**

Satisfied Customers



**2500+**

Projects Delivered

# Our Philosophy

“Our Mission is to provide high quality, customized IT solutions across the globe. It is our aim to empower our clients projects with the latest technologies that would simplify and add efficacy to their business processes, thereby converting their business vision into value!”

**I**

Ingenious

**T**

Technology  
Friendly

**P**

Precision  
Oriented

**L**

Laborious

# Value Proposition



## Speed

ITPL team believes in Timely Deliveries. We do not promise to provide solutions in 24 hours, as we take time to understand you, your target audience & to know what you are aiming at, and to work out a strategy that would be best for you.



## Quality

For ITPL Quality is a norm. We Check, Recheck and Cross Check our work to give you uncompromised results. Quality therefore forms a quintessential component for our company



## Solution

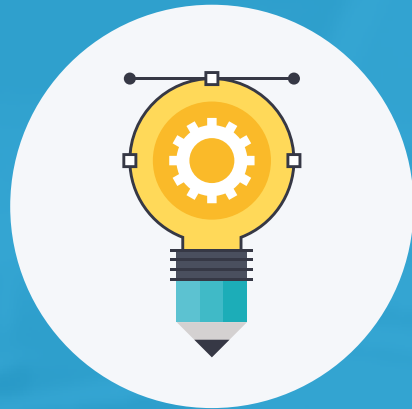
Our solutions are 'customer centric'. We do not have 'one solution fit all policy'. We believe in having unique interaction with our clients that are truly involved and collaborative.



## Service

We are there for our clients 24x7 & this is complied with to the core. First of all there would not be any shortcomings in our deliverables, but in case there is a kink that needs to be fixed...we are just a phone call away

# Responsive Web Design



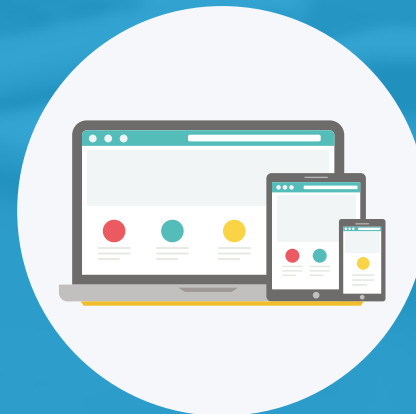
## PLANNING & ANALYSIS

- Understand Client needs
- Gather Information
- Document Gathered Information



## WEB PAGE DESIGN & FINALIZATION

- Creative Planning
- Finalize Web Design
- Responsive Web Page





## FUNCTIONALITIES AND FEATURES

Develop Design Framework  
Implement Website Features



## TESTING & FIXING BUGS

Test Website Functionality  
Review and fix all bugs



## FINAL DELIVERY

Migration to Live Site  
Working Site



# Mobile Applications

“We are specialized in design & development of applications for mobile phones for small to large business!”



**NATIVE IOS**



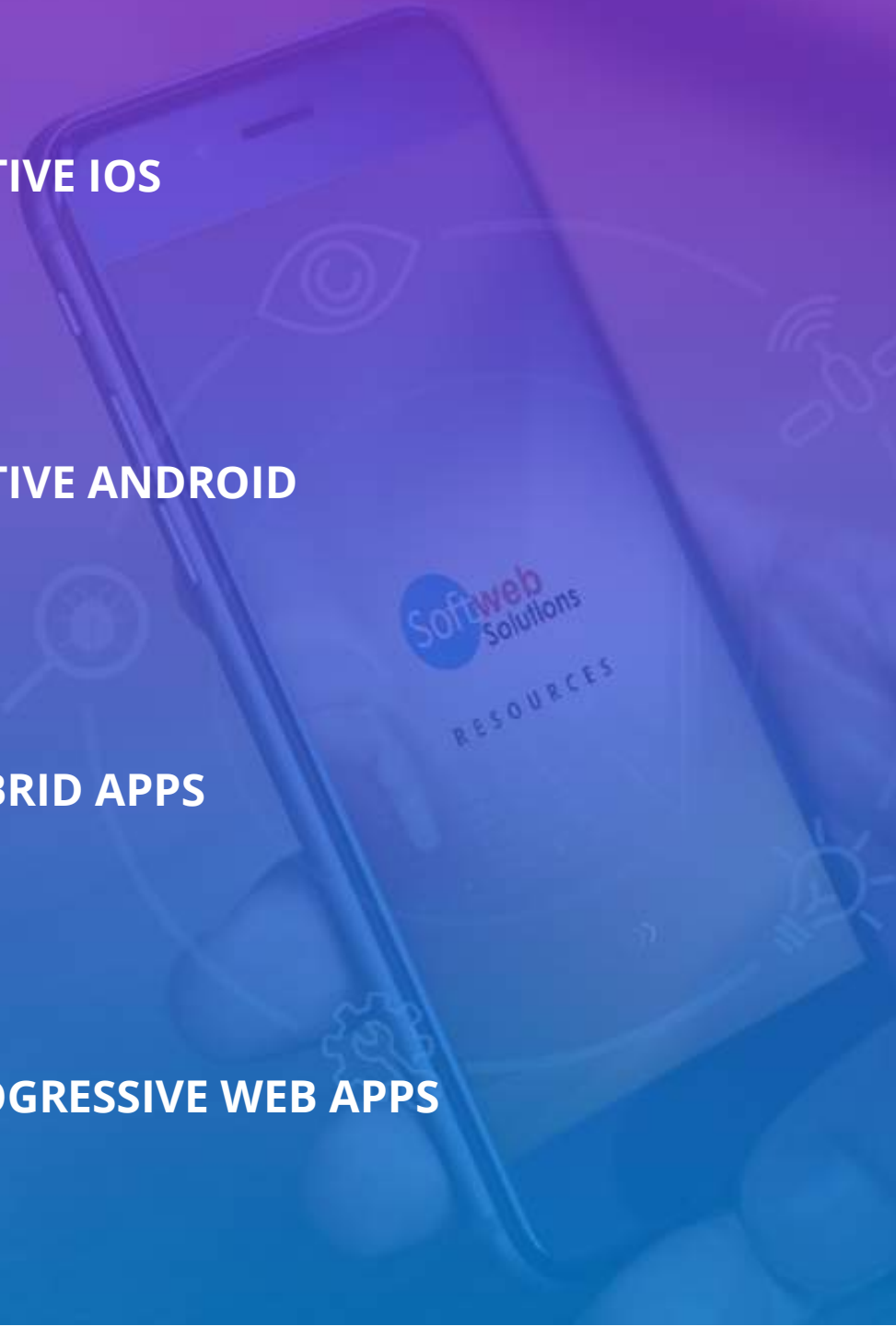
**NATIVE ANDROID**



**HYBRID APPS**



**PROGRESSIVE WEB APPS**



# Web Hosting



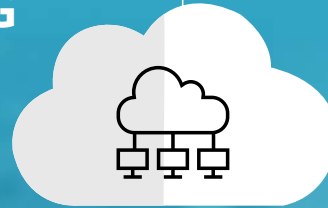
## SHARED HOSTING

A Service in which many websites share same server.



## DEDICATED HOSTING

Client lease an entire server not shared with anyone else and managed the same at their end.



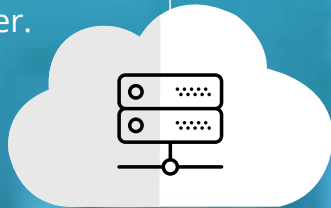
## CLOUD HOSTING

provide hosting for websites in a virtualized environment through an extensive underlying network of physical web servers.



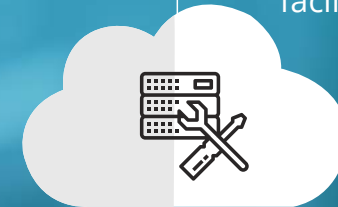
## CO-LOCATION HOSTING

Deploying and hosting an organization-owned server within ITPL managed service facility/environment.



## VPS HOSTING

virtual machine sold as a service by an Internet hosting service.



## MANAGED HOSTING

Managed hosting is an extension of dedicated hosting where the day-to-day management and maintenance of the servers is handled by the ITPL rather than by the client themselves.



# Software Development

Iknoor Technology as a company is passionate about delivering software solutions for its clients that are cost effective, scalable and sustainable. Experienced software professionals that are passionate and experts in their fields are hired to develop effective software solutions for its clients.

Software Development is actually a process that involves development of software products like desktop application development, web application development, and customized software solutions for its clients.

## This process at ITPL involves the following steps





# Internet Marketing Services

## Social Media Marketing



Facebook / Instagram  
Twitter  
LinkedIn

6



## Search Engine Optimization

Google  
Yahoo  
MSN  
Bing  
Alexa

1



## Social Media Optimization

Facebook  
Instagram  
Twitter  
LinkedIn  
You Tube  
Pinterest

2



## Adwords Management

Google Adwords  
Yahoo Ads  
Bing Ads

3



## E-Mail Marketing

Newsletters  
Promotional  
Transactional

4



## Bulk SMS Marketing

Transactional  
Promotional  
\*India Only

5

# Benefits Of Internet Marketing



## SEO

- Long-term Standings
- Targets Traffic
- Increase Visibility
- Brand Development
- Higher Sales
- High ROI (Return on Investment)
- Cost-Effective Marketing



## SMO

- Access a wide range of customers
- Increases inbound links
- Targeted audience
- Hike in traffic
- Brand publicity
- Client Retention
- Increases Visibility



## Adwords

- Immediate results
- Increased Sales
- Brand Exposure
- Increase in traffic
- Inbound Sales
- Wide range of viewers
- Track Sales and User engagement



## E-Mail Marketing

- Reduced Time & Effort
- Track Sales and User Engagement
- Enhancing the relationship with current or previous customers
- Acquiring new customers or convincing current customers to purchase something immediately



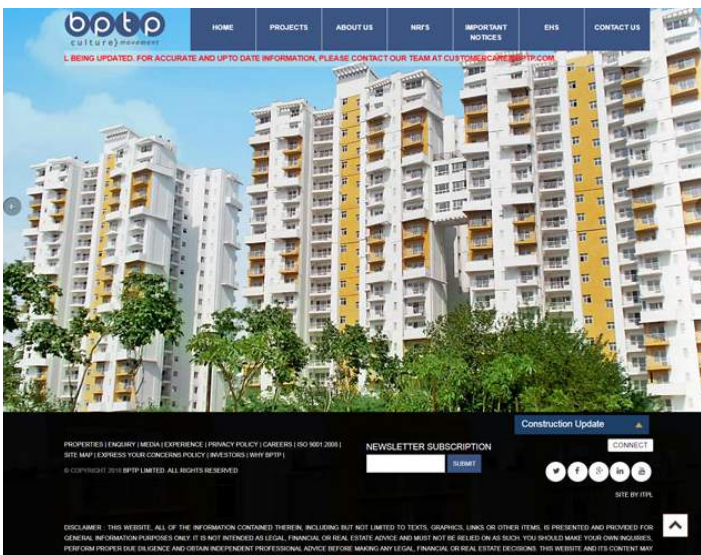
## SMS Marketing

- Brand exposure
- Increase in sales
- Attracting new customers
- Reaching more people at a time
- Getting quality prospects
- Variety of uses for multiple purposes

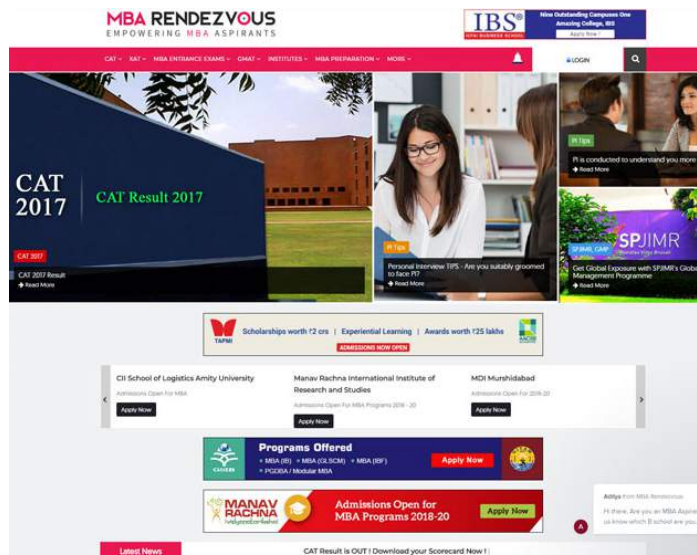
# OUR PORTFOLIO

We have designed and developed many corporate websites and complex web applications for our esteemed clients. Some reference links are mentioned below for your kind perusal.

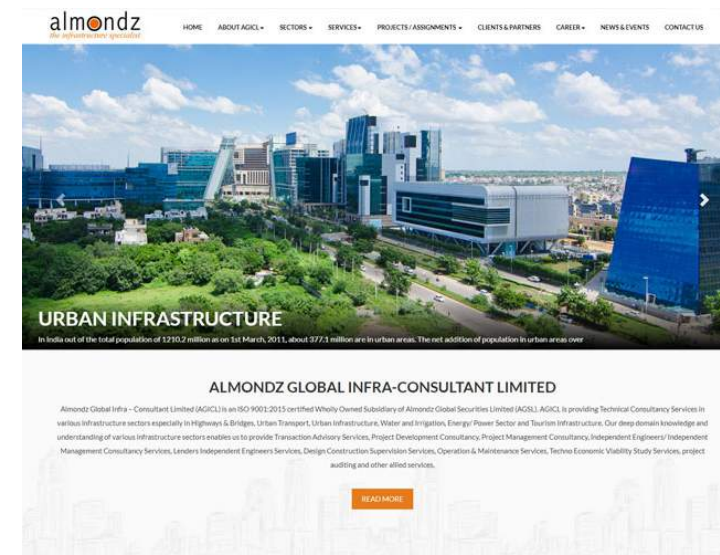
# WEB DESIGN



REAL ESTATE  
www.bptp.com



KNOWLEDGE  
www.mbarendezvous.com



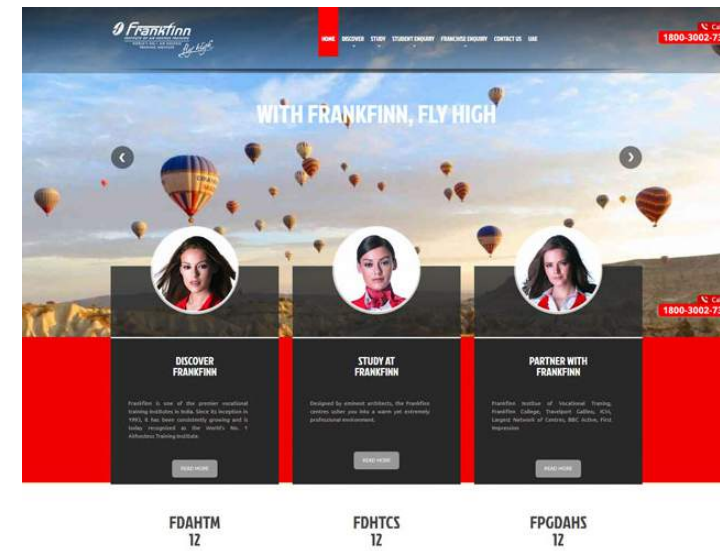
CONSULTANT  
www.almondzglobalinfra.com



INFORMATIVE  
www.ayurherbals.co



WATER TANK COMPANY  
www.vectus.in



INSTITUTE  
www.frankfinn.com



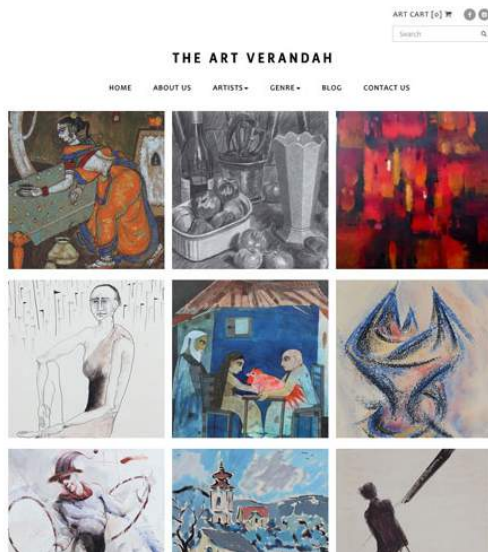
WATER PIPE SOLUTIONS  
www.apollopipes.com



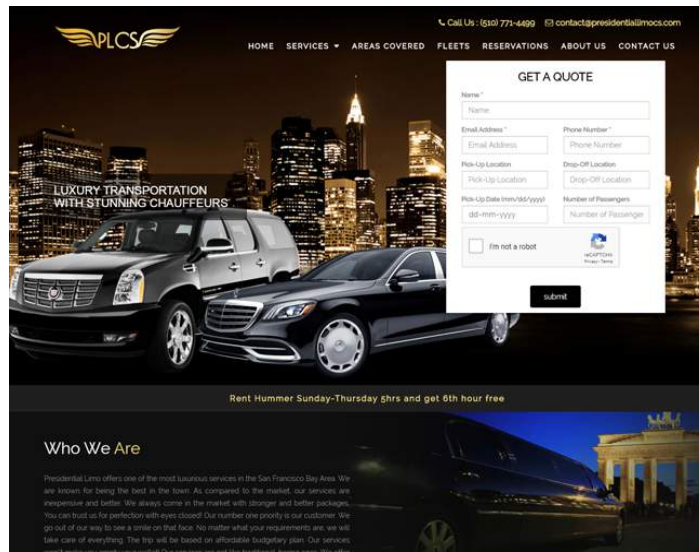
GROUP COMPANY  
www.mmgindia.in



ROTO MOLDING  
www.starasia.org



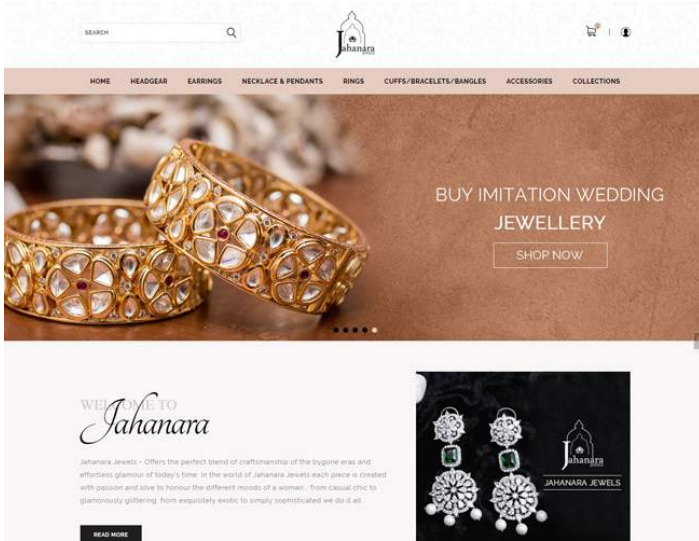
ART  
www.theartverandah.com



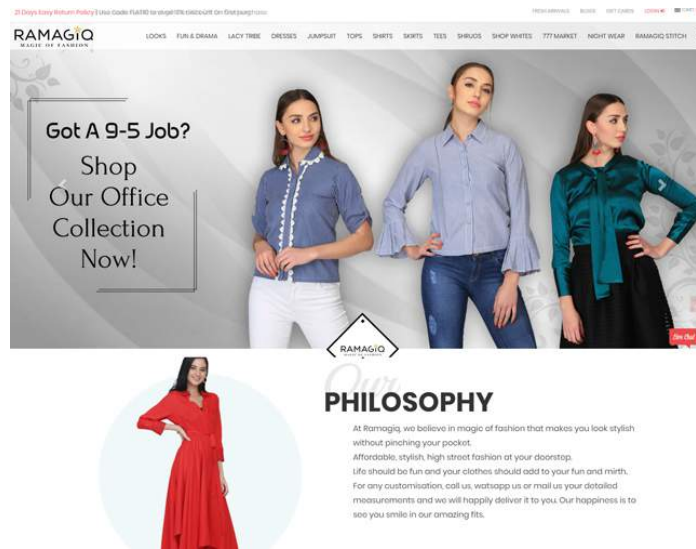
LIMO  
www.presidentiallimocs.com



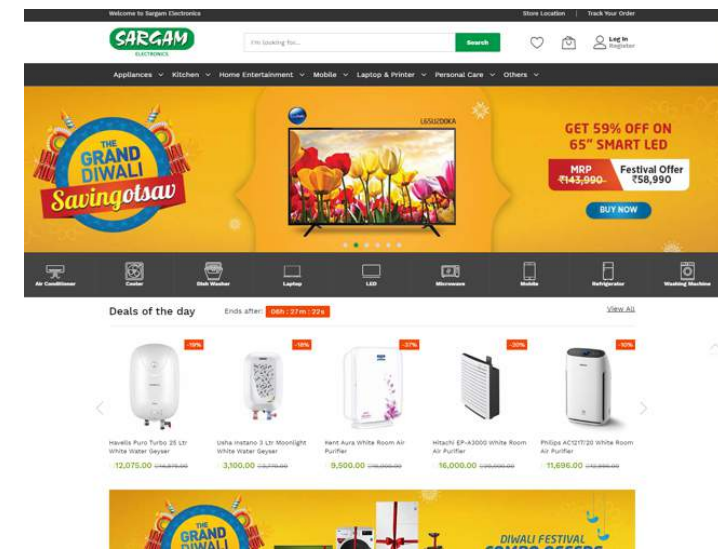
SCHOOL  
www.modernschoolvasantvihar.org



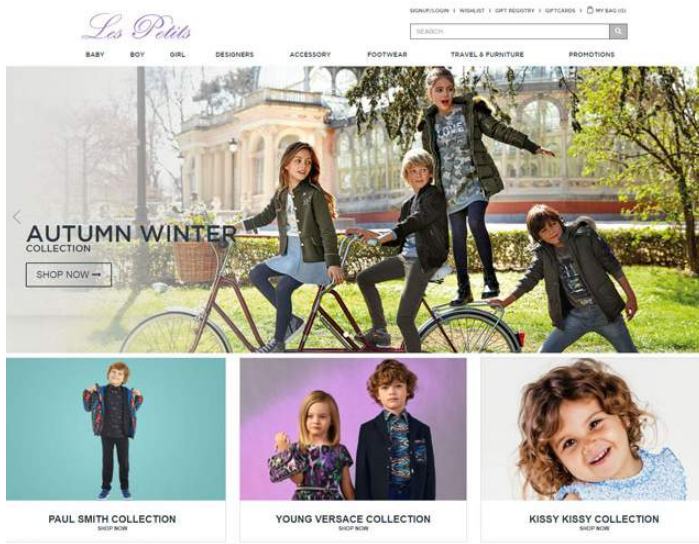
ECOMMERCE  
www.jahanarajewels.com



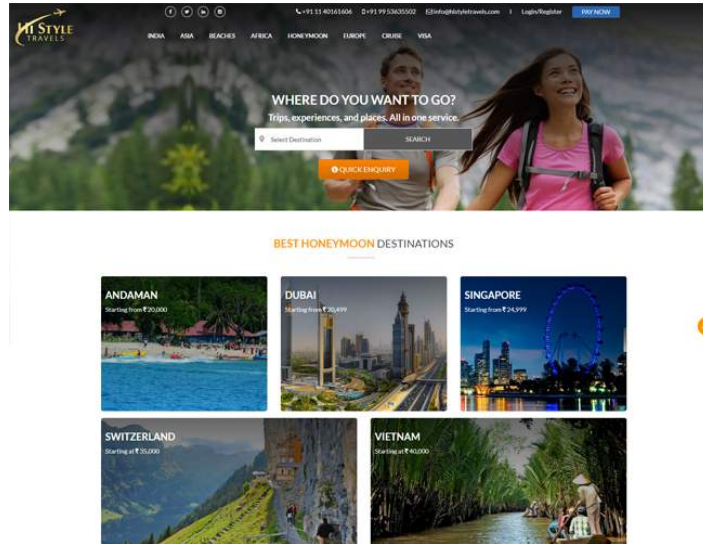
ECOMMERCE  
www.ramagiq.com



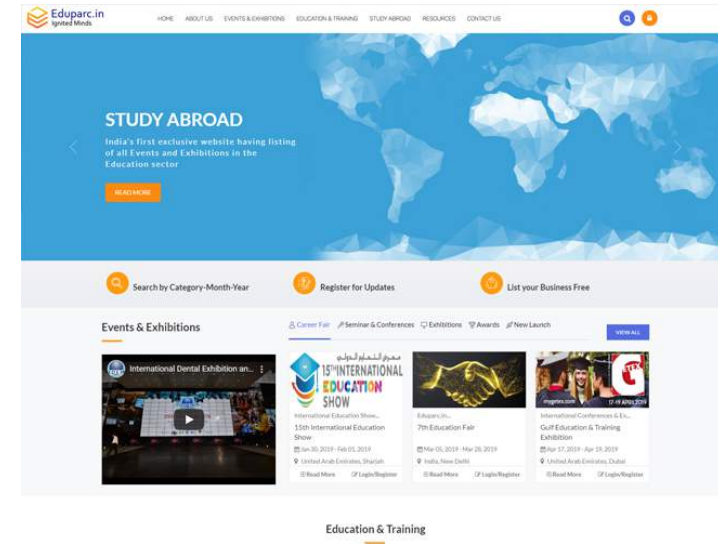
ECOMMERCE  
www.sargam.in



ECOMMERCE  
www.lespetits.in



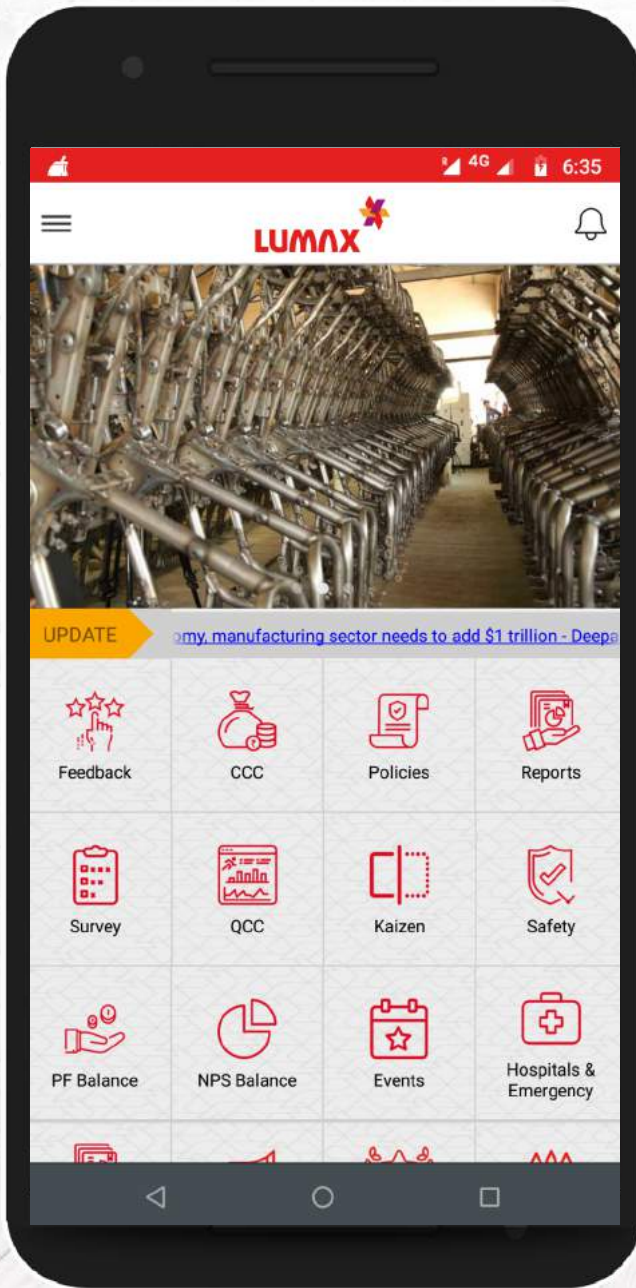
TRAVEL  
www.histyletravels.com



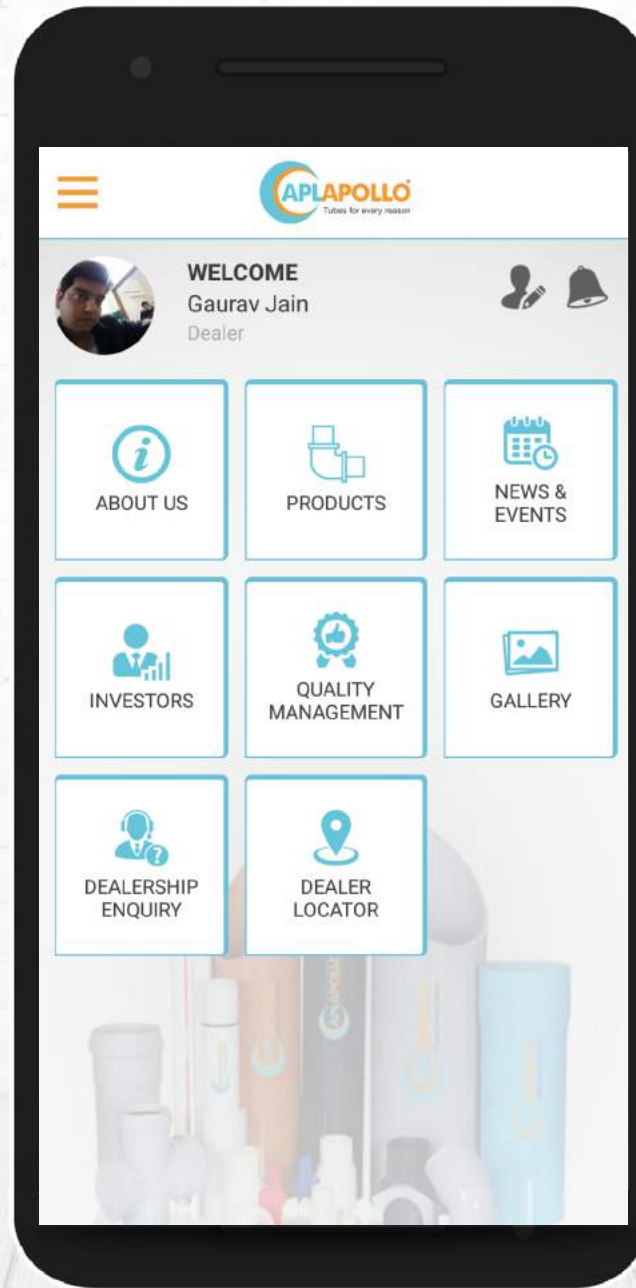
EVENT  
www.eduparc.in



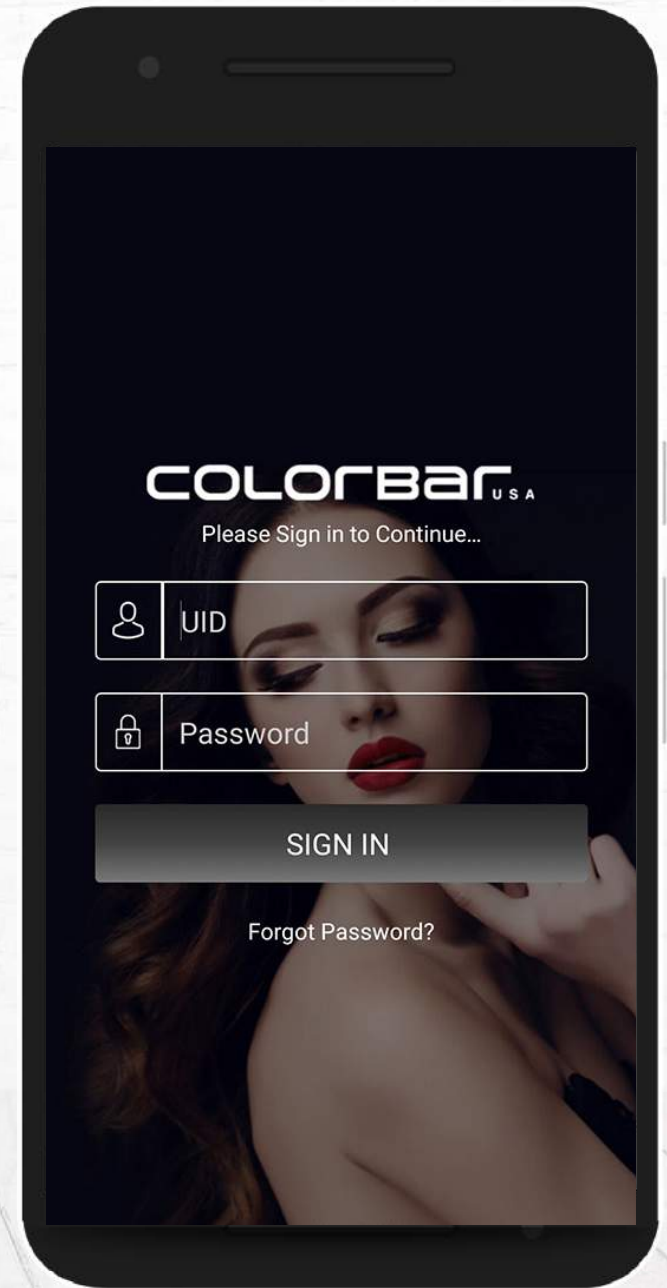
# MOBILE APP



LUMAX



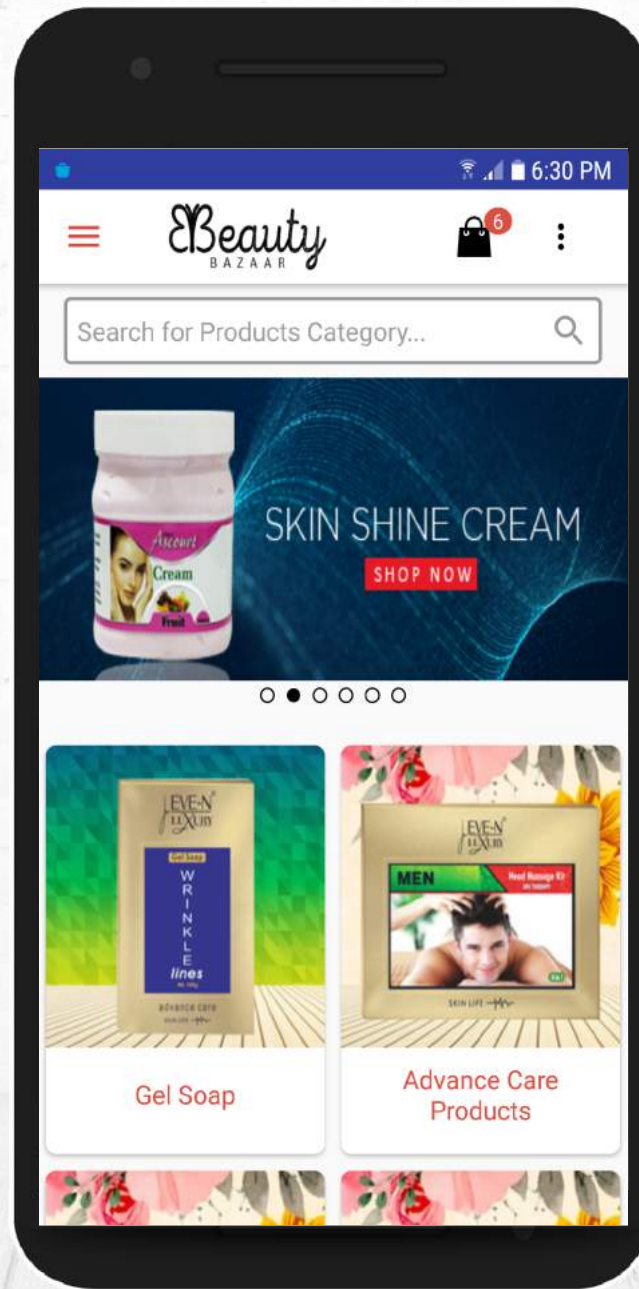
APOLLO PIPES



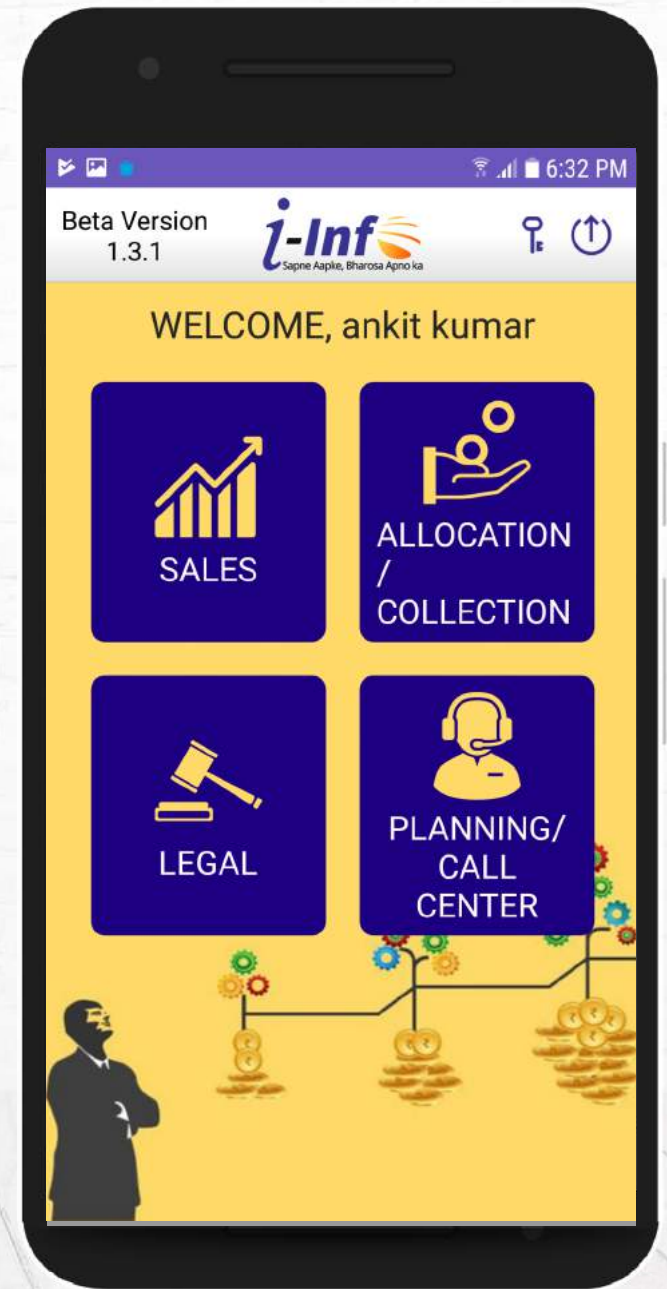
COLORBAR



VECTUS



BEAUTY BAZAAR



I-INFO

# GRAPHIC DESIGN



BROCHURE  
Agile International



BROCHURE  
Brand Orbit



BROCHURE  
Dlxpress



BUSINESS CARD  
Brand Orbit



BUSINESS CARD  
Capital Street



LETTERHEAD  
Jainsons



LETTERHEAD  
Brand Orbit



ENVELOPE  
Brand Orbit



LOGO DESIGN  
Resplendent



LOGO DESIGN  
Capital Street



LOGO DESIGN  
Agile International Logistic



LOGO DESIGN  
iINFO

# Some Of Our Prestigious Clients



# Some Of Our Prestigious Clients





# Some Of Our Prestigious Clients

**OXFORD**  
UNIVERSITY PRESS

**Parsvnath**  
committed to build a better world



**talbros**  
Automotive Components



**M MANSUKH**  
Investment & Trading Solutions  
make more, for sure.



**AKG**<sup>®</sup>  
Dr. A.K. Garg Group

**AMBIENCE**

**ZIOX** | Quality that Speaks



**LOTUS**

**ROLLATAINERS**  
EMERGING EVERYDAY



**FIDESTO**  
All about Project Management  
FIDESTO PROJECTS PRIVATE LIMITED

**BKS**  
Motors Private Limited





**Iknoor Technology Pvt. Ltd.**

Address: AE-1, Tagore Garden, New Delhi - 110 027. INDIA

Contact : +91-11-4551 2718 / 19, +91 92666 60205

Email: [info@iknoortech.com](mailto:info@iknoortech.com)

web : [www.iknoortech.com](http://www.iknoortech.com)